

Serum Sireia

Skin firming concentrate
Complete celular regeneration

- ALOEVERA
- TAPIOCA EXTRACT
- ALGAE EXTRACT
- RED VINE STEM CELLS
- HYALURONIC ACID
- RED VINE LEAF EXTRACT
- ASAI PALM EXTRACT
- VITAMIN E
- WHEAT GERM OIL
- MELISSA LEAF EXTRACT
- CITRIC ACID
- LECITHIN

Natural serum formulated with high concentration of active ingredients such as Hyaluronic acid, Red vine stem cells, Mar Menor algae biomolecules etc. One of its main components - Asai palm extract - possesses antioxidant and moisturizing effect.

These actives contribute to cell stimulation, nourish and soothe the skin. Hence, its use in all types of treatments.



All products of the "Sireia" line are formulated:

- No parabens
- No Phthalates
- No formaldehyde
- No animal testing
- Without the use of genetically modified organisms
- With natural plant extracts
- With vegetable oils and skin proteins produced by biotechnological processes



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BIO MER
High Natural Cosmetics

*BIO MER, biomolecules with
health and beauty for your life*



The Mar Menor (Little sea) and BIO MER

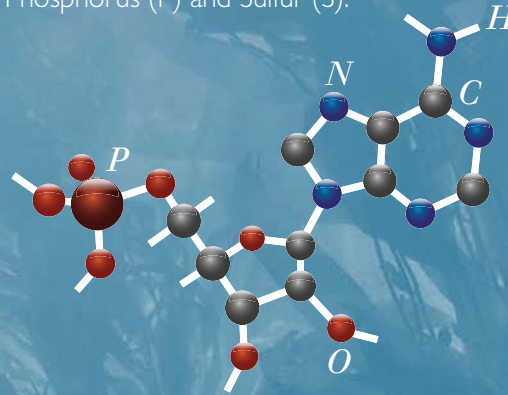
The Mar Menor is a natural reserve of the Region of Murcia with Europe's largest saltwater lagoon. The excellent weather conditions such as high salinity and many hours of sunshine a year are the main cause of centuries of depositing sludges suitable for natural therapeutic treatments. The Mar Menor "limos" (sludges) have proven beneficial to health because of their high absorption, their natural ability to balance skin acidity and promote healing, so their use is highly recommended for many types of skin diseases.

The wealth of minerals that give us the Mar Menor algae promotes cell stimulation, purifies and eliminates toxins, creating a perfect balance of the skin. Therefore, we have used the properties of the particular composition of its aquatic flora, making this exceptional sea our unique hallmark.



Biomolecules

- Are complex molecules which comprise inorganic and organic elements that form highly resistant structures.
- Are extracted from living organisms by physical processes that do not alter its molecular structures
- Can penetrate more quickly and efficiently on a cellular level, because of the correct combinations of elements like Carbon (C), Hydrogen (H), Oxygen (O), Nitrogen (N), Phosphorus (P) and Sulfur (S).



Mar Menor algae

A research developed by the University of Murcia, based on the properties of the waters of the Mar Menor, reveals that they have a high percentage of important minerals like calcium, magnesium, potassium and fluorine among others. It has shown that the particular chemical composition of its water resembles that of the famous Dead Sea.

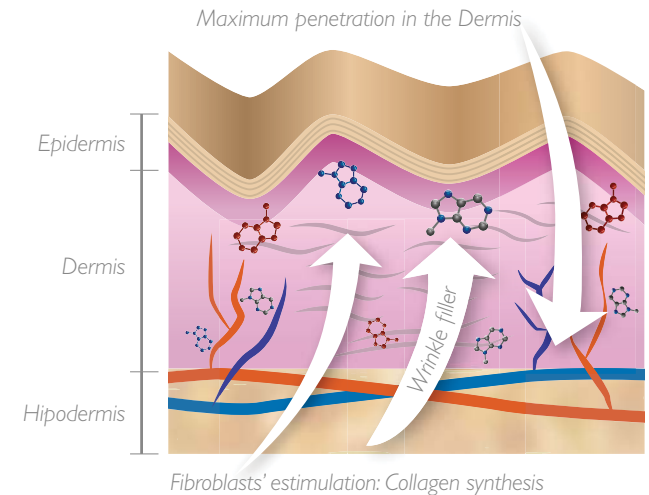
As a result of its high levels of salt and minerals, the Mar Menor aquatic flora acquires large concentrations of key trace elements and vitamins. Hence, the unique properties of its algae. Some of the skin benefits of Mar Menor algae are: rebalance, nourish and hydrate, help cell regeneration, detoxify, purify, oxygenate and mineralize.

The effectiveness of Mar Menor algae

Due to the large amount of essential trace elements, vitamins and proteins, Mar Menor algae biomolecules help fight skin aging by inhibiting the activity of collagenase and elastase - enzymes which are responsible for the deterioration of the connective tissue fibres.

This algae extract is much better absorbed by the skin because of the chelated minerals it contains, thus it deeply penetrates stimulating the dermal fibroblasts (cells responsible for the synthesis of collagen, elastin and hyaluronic acid).

As a result, wrinkles and fine lines are reduced and the facial skin is firmer and nourished.



Functions of Mar Menor algae biomolecules

- Stimulate and improve blood and lymph circulation
- Revitalize and firm the skin
- Restore skin's natural moisture levels