



## PATATAS FRITAS RUBIO, S.C.L.

PATATAS FRITAS RUBIO/ TÍA ROSA

Tax ID Number: F30575013

The beginning of our activity goes back to 1965 when, in a small village -El Chaparral- in Cehegin, (Murcia). Alfonso Fernández Valera started to toast almonds in the village bakers, packing and distributing them throughout all the bars in the region. Little by little their clients demanded other products, Alfonso decided to manufacture handmade crisps and pork rinds, thus getting to expand its market and to be known in the Region of Murcia for its excellent crisps. In the 1980s after the increase in production, he decided to build new facilities with modern technology in accordance with the time. Generational change took place in the 1990s, improving its success. In the year 2007 Patatas Fritas Rubio expanded yet again, this time with the construction and opening of a new factory in Bullas. The new facilities have allowed Patatas Fritas Rubio increase production capabilities and to develop new product lines.

### Address

Polígono Industrial Marimingo. CL Río Mula, P1/2  
30180 Bullas  
Murcia (Spain)

Telephone: +34 968657262  
Fax: +34 968657260  
Web: www.patatasrubio.com

### Contact

Rodrigo Fernández Ortega  
Export Director

María José Gea Fernández  
Export Department

**Sector:** Various types of food products

**Activity:** Exporter, Manufacturer

**Turnover:** From 1,800,000 to 3,000,000

**Employees:** From 20 to 49

**Brands:** PATATAS FRITAS RUBIO, TIA ROSA

**Export Volume:** From 60,000 to 150,000 euros

**Export Countries:** France, Germany, United Kingdom

### Manufacturing Process

### Key Differentiating Features

### Products



Hot flavour crisps

Other types of food preparations

Código Taric: 07101000

TARIC Denomination: Potatoes, uncooked or cooked by steaming or by boiling in water, frozen

## Products



Sal y Vinagreta

Handmade crisps, salt and vinegar  
Other types of food preparations  
Código Taric: 07101000  
TARIC Denomination: Potatoes, uncooked or cooked by steaming or by boiling in water, frozen



Crisps Rubio  
Other types of food preparations  
Código Taric: 07101000  
TARIC Denomination: Potatoes, uncooked or cooked by steaming or by boiling in water, frozen



Peanuts  
Other types of food preparations  
Código Taric: 200811  
TARIC Denomination: Ground-nuts, prepared or preserved (excl. preserved with sugar)