



## COOPERATIVA DEL VINO DE YECLA "LA PURISIMA", S.C.L.

BODEGAS LA PURISIMA

Tax ID Number: F30005193

Bodegas La Purísima is a cooperative with the reputation of an international wine producer, since our wines are enjoyed in over 30 countries. We are a young, modern, led by a woman, María Teresa Ruiz González.

We are a young team, and incorporating technical sales representatives, international advisory, oenologists and a marketing team, whose shared goal is to produce the best quality wines of Yecla.

Since 1946, Bodegas La Purísima has selected and transformed the fruit of the best vines in order to create the GREAT WINES OF YECLA. A commitment to quality, innovation and tradition in wine-making, recognised by way of numerous international awards and the trust of thousands of customers around the world.

Bodegas La Purísima was founded in 1946 by several farmers who joined forces in order to improve the quality of Yecla wines. Their determination and desire to produce great wines finally led, in 1975, to their receiving the Denomination Origin title.

Bodegas La Purísima currently has 3325 Ha of vines, representing around 60% of the Yecla Denomination of Origin area..

At Bodegas La Purísima, we have almost 100 Ha of ungrafted Monastrell vines, authentic vines which have grown on our land without being planted, bearing witness to the vines of our predecessors and providing us with authentic wines impregnated with the essence of our land.

Monastrell is the variety which is best suited to our land, as it can grow in poor, arid soils, and is resistant to hot, dry summers. Other varieties such as Airen, Tempranillo, Merlot, Cabernet Sauvignon and Syrah are also cultivated.

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### Address

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Murcia (Spain)

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### Contact

María Teresa Ruiz González  
Manager

Victor Mimbrero  
Export Department

Daniel Giménez .  
Export Director

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**Sector:** Oil and fat, Organic farming (fresh and processed), Wine

**Activity:** Exporter, Producer

**Turnover:** From 1,800,000 to 3,000,000

**Employees:** From 10 to 19

**Brands:** CAMPULES, ENESENCIA, ESTIO, IGLESIA VIEJA, OLD HANDS ORGANIC, SERIE TIERRA, TRAPIO, VALCORSO

**Export Volume:** From 1,200,000 to 3,000,000 euros

**Export Countries:** Australia, Belgium, Brazil, China, Czech Republic, Denmark, Germany, Japan, Lithuania, Luxembourg, Poland, Singapore, South Korea, Sweden, Switzerland, Taiwan, The Netherlands, USA, United Kingdom

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### Manufacturing Process

### Key Differentiating Features

## Products



Olive Oil Virgen Extra  
Extra olive oil



IV EXPRESION  
Wine (Yecla designation of origin)



ENSENCIA SWEET  
Wine (Yecla designation of origin)



VALCORSO MONASTRELL BARRICA  
Wine (Yecla designation of origin)



ESTIO White, Rose and Red  
Wine (Yecla designation of origin)

## Products



**CAMPULES**  
Other wines with no designation of origin



**THE EARTH COLLECTION**  
Wine (Yecla designation of origin)



**Iglesia Vieja Crianza & Reserva**  
Wine (Yecla designation of origin)



**Old Hands Organic Monastrell**  
Organic wine bottling



**Trapío**  
Wine (Yecla designation of origin)