



MARATHON CALZADOS, S.L.

Tax ID Number: B30040919

A family business founded in 1978 in Yecla, Murcia. However, the family tradition in the footwear industry dates back to 1929. The firm's strong points are a unique manufacturing system and futuristic design. Footwear is sold under the New Rock brand name, with styles for juniors, girls, women and men that suggest a new way of living. The firm is in constant evolution, investing in innovative products and renewing product lines and accessories by incorporating new fashion trends, accessory items, production processes and new marketing strategies.

Address

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Contact

Pedro Ortuño Santa
Manager

Nicolás Ortuño Lorente
Export Director

Sector: Footwear

Activity: Exporter, Manufacturer, Marketer

Turnover: From 6,000,000 to 12,000,000 euros

Employees: From 10 to 19

Brands: NEWROCK

Export Volume: From 600,000 to 1,200,000 euros

Export Countries: Australia, Belgium, France, Germany, Sweden, The Netherlands, USA, United Kingdom

Products



Three models of footwear

Footwear

Código Taric: 640399

TARIC Denomination: Footwear with outer soles of rubber, plastics or composition leather, with uppers of leather (excl. covering the ankle, incorporating a protective metal toecap, made on a base or platform of wood, without in-sol