



GRUPO ALIMENTARIO DE LORCA, S.L.

LA COMARCA

Tax ID Number: B73456147

The company Grupo Alimentario de Lorca S.L. (private limited company) is located in Lorca in the autonomous region of Murcia. This is a strategic area between the east and the south of Spain which is characterised by its deeply-rooted stockbreeding tradition and culture.

This company has an extensive experience in the meat industry and it mainly works to obtain and market fresh meat and elaborated pork and cattle products.

The essential part of our business task is our philosophy: To guarantee safe and reliable products to our consumers.

Our company supplies products in both the domestic and the international market under the denomination of La Comarca. We export our products to countries in Europe, Africa and Asia.

The distribution in the Canary Islands is being entirely performed by its subsidiary ¿La Comarca Canaria, SL¿, placed in Mercalaspalmas, where their products are marketed.

Our team

One of the main strong points of the Grupo Alimentario de Lorca S.L. is its people. Nowadays our company has more than 200 workers (taking into account both direct and indirect jobs); a large family which is qualified to respond the daily needs demanded by our customers.

The workers of all the sectors of our company, from the ones dealing with the industrial activity to others dealing with the marketing and the distribution, are highly qualified experts with an extensive experience in their jobs. Therefore, we guarantee excellent final products and an appropriate service for our customers.

Address

Carretera Caravaca, s/n
30800 Lorca
Murcia (Spain)

Telephone: +34 968470222
Fax: +34 968470422
Web: www.lacomarca.es

Contact

Enrique Cabrera Perez
Foreign trade and marketing Manager

Manuel C Perez Aparicio
Commercial Director

Sector: Fresh and frozen meat and meat offal, Marketing and distribution, Processed meat products

Activity: Manufacturer, Producer

Turnover: From 60,000,000 to 90,000,000 euros

Employees: From 100 to 249

Brands: CAMPOCARNE, LA COMARCA, SIERRA ALMENARA

Export Volume: From 6,000,000 to 18,000,000 euros

Export Countries: Bulgaria, Croatia, Czech Republic, Denmark, Equatorial Guinea, France, Georgia, Greece, Hong Kong, Hungary, Ivory Coast, Macedonia, Malta, Poland, Portugal, Reunion, Romania, Seychelles, South Africa, Switzerland, The Netherlands, The Philippines, The Ukraine, United Kingdom

Manufacturing Process

Mission Quality.

Being their main objective customers' satisfaction at their product quality, the whole productive process is closely monitored to comply with the current legislation relating animal welfare and hygienic sanitary laws, as well as to fit the needs of the different markets.

Pig Slaughterhouse.

Its daily production capacity is over 2,000 pigs. All the animals are sows and hogs, which once transformed into carcasse pork flesh, the pieces are classified and selected according to their characteristics and destination.

Cattle Slaughterhouse.

Its daily production capacity is over 200 heads. The whole production process is notable for a traceability that allows them to achieve the total control of the product.

In view of the needs of the Muslim community, the slaughter is made following the procedures of the Halal rite.

Pig Butchering Room.

Its daily production capacity is over 1,500 hogs. The butchering process is characterized by their versatility at obtaining a variety of pieces, which are classified, selected and presented according to the target market.

Cattle Butchering Room.

The daily production volumen is over 10 tm. The pieces obtained keep the individual traceability, which results in a complete control of the origin. In this case, versatility is also its commercial strength.

Key Differentiating Features

Reliable origin.

Most of the livestock (both pigs and cattle) on which Grupo Alimentario de Lorca, S.L. is stocked up come from farms located in the Region of Murcia.

Livestock farmers, who are committed to obtain safe and high-quality products, have at their disposal control systems guaranteeing adequate food and a correct use and providing a complete traceability during the whole production cycle.

Products



Frozen meat and meat offal

Código Taric: 020329

TARIC Denomination: Frozen meat of swine (excl. carcasses and half-carcasses, and hams, shoulders and cuts thereof, boneless)



Frozen pork

Frozen meat and meat offal

Código Taric: 020329

TARIC Denomination: Frozen meat of swine (excl. carcasses and half-carcasses, and hams, shoulders and cuts thereof, boneless)

Products

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Abattoir and quatering instalations



Beef
Fresh meat and meat offal



Pork meat
Fresh meat and meat offal

Products



Serrano ham
Serrano ham and shoulder ham (palette)

Promotions



ALIMENTARA & HOREXPO LISBOA 14-17 APRIL 2013

VISIT US STAND 2-D310

From Apr 14, 2013 to Apr 17, 2013