



## NEW ROCK SHOES, S.L.

Tax ID Number: B30466783

New Rock Shoes is the innovative business venture of the Ortuño family. The family's tradition began in 1929, and is currently managed by the firm's 3rd generation in business. In 1978 the worldwide distributed trademark NEW ROCK was created. The production system is unique in the fashion world for its futuristic, original and continually evolving design which sets their products apart from the rest at first glance. The firm's designs are targeted towards the general public: juniors, children, men and women, as they forge a path for a new, innovative and sophisticated way of life. Each day new additions are made to the shoes style, merchandising, accessories and creation, in an ever-evolving collection of products and accessories.

### Address

Polígono Industrial Urbayecla II  
30510 Yecla  
Murcia (Spain)

Telephone: +34 968791292

Fax: +34 968796809

Web: www.newrock.es

### Contact

Pedro Ortuño Santa  
Manager

Nicolás Ortuño Lorente  
Export Director

**Sector:** Footwear

**Activity:** Exporter, Manufacturer

**Turnover:** From 6,000,000 to 12,000,000 euros

**Employees:** From 10 to 19

**Brands:** NEW ROCK

**Export Volume:** Non-available

**Export Countries:** Australia, Belgium, France, Germany, Sweden, The Netherlands, USA, United Kingdom

### Products



Sport shoes

Sports footwear

Código Taric: 64031900

TARIC Denomination: Sports footwear, with outer soles of rubber, plastics, leather or composition leather and uppers of leather (excl. ski-boots, cross-country ski footwear, snowboard boots and skating boots with ice or roller skat



Gentleman's boots

Leather footwear (gentlemen)

Código Taric: 64039996

TARIC Denomination: Men's footwear with outer soles of rubber, plastics or composition leather, with uppers of leather (not covering the ankle), with in-soles of a length  $\geq$  24 cm (excl. 6403.11-00 to 6403.40.00, 6403.99.11, 6403.9

### Products

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Leather footwear (ladies)

Código Taric: 64039998

TARIC Denomination: Footwear with outer soles of rubber, plastics or composition leather and uppers of leather, with in-soles of a length of  $\geq 24$  cm, for women (excl. footwear covering the ankle; with a protective metal toecap; wi

Lady's boots

Leather footwear (ladies)

Código Taric: 64039998

TARIC Denomination: Footwear with outer soles of rubber, plastics or composition leather and uppers of leather, with in-soles of a length of  $\geq 24$  cm, for women (excl. footwear covering the ankle; with a protective metal toecap; wi