LABORATORIOS PRADY NORMAPIEL, S.L.

PRADY PARFUMS
Tax ID Number: B30600779

Prady is the result of a passion turned into a business venture. The first fragrances of what is now the company were created by hand at the Pharmacy Cremades, in Molina de Segura (Murcia) and sold in shops nearby.
In 1992, Juan Cremades convinced his father to try to turn this passion for perfume into a business. Prady got his first laboratory, his first R & D Department, his first assembly line and his first warehouse, all in the 40 square meters back-room of the pharmacy.
Prady focuses its activity in perfumery and takes the form of a company in 1998. Prady, within just a few years, became a benchmark of perfume industry thanks to her passion and continuous investment.
More than 500 fragrances later, Prady has very modern facilities, integral logistics to reach almost any corner of Spain and the world and develops its new perfumes in a modern laboratory with the best technology...
Everything has grown, but nothing has changed. Prady is still passion for perfume.
Prady demonstrates daily that an economic perfume do not result in a diminishing quality. We have the ISO 9001 Certification of Quality Management and the ISO 22716 Certification of Good Manufacturing Practices for Cosmetic Products.
We do not limit ourselves to the quality of our production, but we demand the same certifications from all our suppliers in a way that ensures the high final quality of all our products.

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Contact

Mª José León Villalba
Administration Director

Sector: Handcrafts

Activity: Exporter, Manufacturer

Turnover: From 3,000,000 to 6,000,000 euros

Employees: From 20 to 49

Export Volume: Non-available

Export Countries: Algeria, Belgium, Czech Republic, France, Germany, Italy, Luxembourg, Morocco, Portugal, The Netherlands, United Kingdom

Manufacturing Process

Prady Laboratories not only grows, it improves. Like a tree, it sets and becomes stronger, it grows branches to meet its clients many needs, as perfumery became part of the business in 1992.
Prady Parfums is an important branch of this tree. We commercialize an extensive catalogue of fragrances, with over 400 products under this brand in the areas of perfumery, ambience and cosmetics.
A wide range of fragrances intensities:
- Fresh water: Eau de Cologne, Eau de Toilette and Eau de Parfum

Key Differentiating Features

- Intense perfumes that offer thick, lush essences.
For all types of people and budgets:
- Women, Men, Junior Her, Junior Him, Children
- Pets
For all types of clients and brands:
- Own brands established in the Market (Agua de Prady, Chis, Candy, Aire, Giorgio Fun, venture, among others)
- Brands launched each season
- Perfumes for Top brands
- Licenses: Copyright
- Private labels
- Fragrance equivalents
- Pharmacies
- Department Stores
- Fragrances

Products



Perfumes
Perfumes
Código Taric: 33030010
TARIC Denomination: Perfumes (excl. aftershave lotions and personal deodorants)



Perfumes
Perfumes
Código Taric: 33030010
TARIC Denomination: Perfumes (excl. aftershave lotions and personal deodorants)